Core Values/Beliefs
Values

- Achievement
- Integrity
- Creativity/Innovation
- Accountability


## Beliefs

1. We believe successful schools are a foundation of community stability, growth, and prosperity.
2. We believe family and community engagement is critical to student and district success.
3. We believe in a constant and purposeful focus on what is best for students.
4. We believe creativity and innovation are encouraged and embraced by all stakeholders.
5. We believe in cultivating a positive environment where students are provided pathways for success.

## Long Range Goals

1. Vary learning experiences to increase success in college and career paths.
2. Differentiate resources for students based on needs.
3. Develop stakeholder involvement to promote student success.
4. Recruit, hire, support, and retain employees for the highest levels of excellence.

## Targets

Targets for 2014-2015
(Where will we be?)

| Grad. Rate (4 yr.) | $\mathbf{7 6 . 9 0 \%}$ |
| :--- | :---: |
| Grad. Rate (5 yr.) | $\mathbf{7 7 . 8 0 \%}$ |
| Lexile Levels (E) | $\mathbf{7 6 . 3 0 \%}$ |
| Lexile Levels (M) | $\mathbf{8 3 . 0 0 \%}$ |
| Lexile Levels (H) | $\mathbf{5 5 . 7 0 \%}$ |
| Gap closure (E) | $\mathbf{1 0 2 . 0 0}$ |
| Gap closure (M) | $\mathbf{8 8 . 0 0}$ |
| College Ready | $\mathbf{4 3 . 8 0 \%}$ |
| Career Ready | $\mathbf{5 5 . 0 0 \%}$ |
| Adv. Academics | $\mathbf{5 8 . 0 0 \%}$ |
| Stakeholder <br> Satisfaction | $\mathbf{8 7 . 8 0 \%}$ |
|  |  |

## District Priorities for 2014-2015

1. Implement CCGPS with fidelity
2. Create flexibility and support structures for schools
3. Develop systems to prepare students for college and career readiness
4. Engage community in dialogue about the future of Cobb schools
5. Provide opportunities for innovative learning experiences for students

## Theme for 2014-2015 <br> ONE TEAM <br> ONE GOAL <br> STUDENT SUCCESS

## Key Strategies (3-5 yrs)

- Create flexible and innovative learning opportunities for students
- Develop, implement, and support new plans and/or programs that focus on student-centered learning, higher-order thinking, and problem solving in the classroom
- Enhance existing programs to further develop college and career paths from kindergarten to twelfth grade
- Increase strategic partnerships with businesses, post-secondary institutions, and community leaders to fully integrate college and career paths in CCSD
- Increase the school's ability to meet student and school needs
- Provide flexibility for teachers to use resources
- Advance innovative ways to engage the community and parents in the educational process
- Expand community service learning opportunities for students and increase communication efforts with community agencies
- Create a supportive environment that empowers staff


## Key Actions (1-3 years)

| Action to be taken | Timeline | Division(s) Responsible |
| :--- | :--- | :--- |
| Utilize new and existing technologies to engage students, improve process efficiencies, and provide <br> professional development for staff members. | $2012-2015$ | Operations, Academic |
| Develop and implement a framework for differentiated support and resources for schools and students. | $2012-2015$ | Academic |
| Provide structures and opportunities for collaborative and interactive planning for career pathways. | $2013-2016$ | Academic |
| Advance the community outreach plan to include targeted communication through social and print media. | $2013-2016$ | Communications |
| Acquire, build, maintain, renovate, and secure physical facilities to provide state-of-the art <br> equipment, technology, and room for expansion of career pathways. | $2014-2017$ | Operations |
| Establish means for school leaders to utilize allotments to meet school needs. | $2013-2016$ | Leadership and Learning |

## Strengths

Talented staff members
Strong community support
Commitment to students

## Weaknesses <br> Increased class sizes <br> Reduced resources

## Opportunities <br> Implementation of CCGPS <br> ESEA Waiver (CCRPI Index) State/national emphasis on Career Pathways

## Threats

Continued reduction in
state/local funding
Continued weak economy
Decreased local control

| Indicator | Weight | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | Target Attainment |  |  |  | 2015 <br> Actual | Points |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | Not Meeting Target | Partially Meeting Target | Meeting Target | Exceeding Target |  |  |
|  |  |  |  |  |  |  |  | 0 | 0.5 | 1 | 1.5 |  |  |
| 4 yr. Grad <br> Rate <br> (Cohort) | 10 | Comparable data not available | Comparable data not available | 73.4\% | 76.0\% | 76.5 | Data not available until Fall of 2014 | 76.3\% | 76.3\% | 76.9\% | 77.3\% |  |  |
| 5 yr. Grad Rate (Lagging Indicator) | 0 | No data available | No data available | 75.9\% | 77.6\% | Data not available until Dec. $2014$ | Data not available until the end of 2014-15 | 77.0\% | 77.7\% | 77.8\% | 78.1\% |  |  |
| Lexile Levels Elem | 9 | 59.6\% | 66.1\% | 66.6\% | 71.0\% | 74.50\% | 75.90\% | 73.3\% | 75.8\% | 76.3\% | 76.8\% |  |  |
| Lexile Levels Middle | 9 | 70.5\% | 73.5\% | 72.8\% | 77.0\% | 80.30\% | 84.00\% | <82.5\% | 82.5\% | 83.0\% | 83.5\% |  |  |
| Lexile Levels High | 9 | No data available | No data available | No data available | 53.10\% | 51.8 | 55.7 | 55.2\% | 55.2\% | 55.7\% | 56.2\% |  |  |
| Gap <br> Closure Elementary (points) | 9 | 101 | 101 | 99 | 103 | 105 | 103 | >102 | 102 | 102 | 101.5 |  |  |


| Indicator | Weight | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | Target Attainment |  |  |  | $2015$ <br> Actual | Points |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | Not Meeting Target | Partially Meeting Target | Meeting Target | Exceeding Target |  |  |
|  |  |  |  |  |  |  |  | 0 | 0.5 | 1 | 1.5 |  |  |
| Gap Closure Middle (points) | 9 | 86 | 88 | 86 | 88 | 88 | 89 | >87 | 87.5 | 88 | 86.5 |  |  |
| College Ready | 9 | 40.4\% | 42.9\% | 40.2\% | 40.2\% | 43.9\% | 43.8\% | <43.3\% | 43.3\% | 43.8\% | 44.3\% |  |  |
| Career <br> Ready | 9 | No data available | No data available | 32.0\% | 33.0\% | 39.0\% | 55.0\% | <54.5\% | 54.50\% | 55.00\% | 55.50\% |  |  |
| Advanced <br> Academics | 9 | 58.0\% | 59.3\% | 52.2\% | 52.6\% | 57.0\% |  | <57.5\% | 57.5\% | 58.0\% | 58.5\% |  |  |
| Stakeholder Satisfaction | 9 | 89.2\% | 87.1\% | 87.7\% | 87.7\% | 87.6\% |  | <87.1\% | 87.5\% | 87.8\% | 88.0\% |  |  |
| Total <br> Points | 100 |  |  |  |  |  |  |  |  |  |  |  |  |


| Elementary Level Calculation Guide |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Indicator | Description | Numerator | Denominator | Details and Data Sources |
| Lexile Levels (Elementary Schools) | Percent of students in grades $3,4,5$ achieving a Lexile measure greater than or equal to the following on the CRCT: <br> Grade 3: 650, Grade 4: 750, Grade 5: 850 | Students scoring a Lexile measure $\geq 650$ (3rd) <br> $\geq 750$ (4th) <br> $\geq 850$ (5th) | Students with a valid Lexile score on the CRCT | Data for this element is extracted from the CRCT data file and include students with valid scores. |
| Gap Closure ES | Difference between the district mean score and the performance of the lower $25 \%$ of students in Math on CRCT in grades 3, 4, 5 | Difference in CRCT Math district mean scale score and the scale scores for students in the lower $25 \%$ in grades 3 through 5 |  | Data for this element is extracted from the CRCT data file and include students with valid Math scores. |
| College Ready | Percent of students in grade 5 passing at least four courses in core content areas (ELA, Math, Science, Social Studies, and World Language) | Unduplicated count of 5th grade students passing courses in four core content areas (ELA, Math, Science, Social Studies, and World Language) | Enrollment in grade 5 | Data extracted from Synergy Gradebook |
| Career Ready | Percent of students completing a Career Portfolio in grade 5 | Number of students completing a Career Portfolio in grade 5 | Enrollment in grade 5 | Local School |
| Advanced Academics | Percent of students enrolled in Gifted Resource (Target) classes for ELA, Reading, Math, Science and Social Studies | Unduplicated count of students in grades 1-5 enrolled in Target | Total Enrollment of grades 1-5 | State recommended target is $4 \%$ |
| Stakeholder Satisfaction | Aggregate of all positive responses to all items included on the SI Survey (parents, students, staff) | Number of positive ("Strongly Agree" and "Agree") responses on the annual SI Survey | Total number of responses excluding "No Answer" or "No Basis to Judge" | School Improvement Survey Report, Page 2 - Provided by the Office of Accountability |

Middle School Level Calculation Guide

| Indicator | Description | Numerator | Denominator | Details and Data Sources |
| :---: | :---: | :---: | :---: | :---: | :---: |


| High School Level Calculation Guide |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Indicator | Description | Numerator | Denominator | Details and Data Sources |
| 4 yr . Grad Rate | Percent of students who graduated with a regular education diploma in a given year | Number of students who graduated with a regular education diploma in a given year | Number of ninth graders four years prior to the graduation date + transfers in or out, students leaving the country or withdrawn due to death over the four year period | Georgia DOE Grad Rate Calculator - Provided by the Office of Accountability |
| 5 yr. Grad Rate | Percent of students who graduated with a regular education diploma in a given year plus the following year | Number of students who graduated with a regular education diploma in a given year plus the following year | Number of ninth graders four years prior to the graduation date + transfers in or out, students leaving the country or withdrawn due to death over the five year period | Georgia DOE Grad Rate Calculator - Provided by the Office of Accountability |
| Lexile Levels (High Schools) | Percent of students achieving a Lexile measure of 1275 or greater on the American Lit. EOCT | Number of students scoring a Lexile measure $\geq 1275$ | Number of students with valid American Lit. EOCT scores | Provided by the Office of Accountability |
| College Ready | Percent of 10th grade students with a PSAT score of 133 or higher | Number of 10th grade students with PSAT scores $\geq 133$ | Number of 10th grade students with a valid PSAT score | Reported on the PSAT/NMSQT building report from College Board |
| Career Ready | Percent of students who completed pathway course requirements and passed the End Of Pathway Assessment (EOPA ) | Number of students passing EOPA | Number of students taking an EOPA assessment | Local schools - reported to CTAE Office |
| Advanced Academics | Percent of students enrolled in AP, IB, Honors, or Magnet Courses | Unduplicated count of students in grades 9-12 enrolled in one or more AP, IB, Honors, or Magnet Courses | Total Enrollment of grades 9-12 | Course information in Synergy |
| Stakeholder Satisfaction | Aggregate of all positive responses to all items included on the SI Survey (parents, students, staff) | Number of positive ("Strongly Agree" and "Agree") responses on the annual SI Survey | Total number of responses excluding "No Answer" or "No Basis to Judge" | School Improvement Survey Report, Page 2 - Provided by the Office of Accountability |

