

**Arts, AV Technology & Communications Career Cluster**  
**Audio Video Technology and Film III**  
**Course Number: 10.52010**

**Course Description:**

This one-credit transition course is designed to facilitate student-led projects under the guidance of the instructor. Students work cooperatively and independently in all phases of production. Skills USA, the Georgia Scholastic Press Association, Technology Student Association (TSA), and Student Television Network are examples of, but not limited to, appropriate organizations for providing leadership training and/or for reinforcing specific career and technical skills and may be considered an integral part of the instructional program.

**Course Standard 1**

**AATC-AVTFIII-1**

**Demonstrate employability skills required by business and industry.**

The following elements should be integrated throughout the content of this course.

- 1.1 Communicate effectively through writing, speaking, listening, reading, and interpersonal abilities.
- 1.2 Demonstrate creativity with multiple approaches to ask challenging questions resulting in innovative procedures, methods, and products.
- 1.3 Exhibit critical thinking and problem solving skills to locate, analyze, and apply information in career planning and employment situations.
- 1.4 Model work readiness traits required for success in the workplace including integrity, honesty, accountability, punctuality, time management, and respect for diversity.
- 1.5 Apply the appropriate skill sets to be productive in a changing, technological, and diverse workplace to be able to work independently, interpret data, and apply team work skills.
- 1.6 Present a professional image through appearance, behavior, and language.

**Course Standard 2**

**AATC-AVTFIII-2**

**In an independent production setting, select and develop the direction of specialization for news, film, and graphics.**

- 2.1 Apply learned skills to conference with teacher and pitch production video concept.
- 2.2 Prepare finished production for distribution via desired delivery format.

**Course Standard 3**

**AATC-AVTFIII-3**

**Create portfolios to include resume, letter of recommendations, references, list of skill sets, and demo reel highlighting of the students' skill sets.**

- 3.1 Collect and display final products of student's resume, letters of recommendation, references and list of student's skill set.
- 3.2 Organize demo-reels or video files highlighting student's projects.

## Course Standard 4

### AAVTC-AVTFIII-4

#### **Demonstrate collaborating effectively in group media production.**

- 4.1 Demonstrate exercising leadership on behalf of the common good over a collaborative experience by utilizing the strengths of each individual in a group production.
- 4.2 Demonstrate working collaboratively to produce and direct location and/or studio segments.
- 4.3 Demonstrate collaborating to complete post-production tasks.

## Course Standard 5

### AAVTC-AVTFIII-5

#### **Describe and apply the principles of media law.**

- 5.1 Identify and apply principles of copyright, fair use, plagiarism, licensing, creative commons, and public domain.

## Course Standard 6

### AAVTC-AVTFIII-6

#### **Examine how SkillsUSA is a co-curricular part of career and technical education through leadership development, school and community service projects, and competitive events.**

- 6.1 Explain the purpose, mission, objectives, motto, colors, official dress and other distinguishing characteristics of SkillsUSA.
- 6.2 Explain how participation in SkillsUSA can promote lifelong responsibility for community service, professional growth and development.
- 6.3 Explore the impact and opportunities that SkillsUSA can develop to bring business and industry together with education in a positive working relationship through innovative leadership and career development programs.
- 6.4 Explore the local, state, and national opportunities available to students through participation in SkillsUSA, including but not limited to conferences, competitions, community service, philanthropy, and other SkillsUSA activities.