

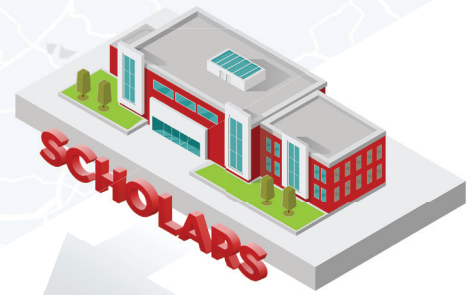
# STRATEGIC PLAN 2020-2025

## BASED ON LONG-RANGE BOARD GOALS AND THE SUPERINTENDENT'S PRIORITIES



We are one team, with one goal: student success. As a school district of excellence where all students succeed, everything we do is centered around what Cobb students should know and should be able to do when they graduate.

A Cobb diploma represents the knowledge and skills which demonstrates a high degree of student competence. The Cobb County community believes graduates should possess specific competencies which lead to graduates who are scholars, leaders, and citizens.



- Math and Science Content Knowledge
- Language Arts and Social Studies Knowledge
- Personal Finance Knowledge

- Communication Skills
- Entrepreneurial Skills
- Self-Direction and Personal Responsibility

- Critical-Thinking Skills
- Collaboration Skills
- Community Awareness

**STUDENT  
SUCCESS**

### BOARD GOAL 1

Vary learning experiences to increase success in college & career pathways.

#### SUPERINTENDENT'S PRIORITY

Simplify the foundation of teaching and learning to prepare for innovation.

#### PROFILE OF SUPPORT FROM COBB COUNTY

Academics

### BOARD GOAL 2

Differentiate resources for students based on needs.

#### SUPERINTENDENT'S PRIORITY

Use data to make decisions.

#### PROFILE OF SUPPORT FROM COBB COUNTY

Technology • Finance

### BOARD GOAL 3

Develop stakeholder involvement to promote student success.

#### SUPERINTENDENT'S PRIORITY

Make Cobb the best place to teach, lead, and learn.

#### PROFILE OF SUPPORT FROM COBB COUNTY

Community • Communication • Culture of Care

### BOARD GOAL 4

Recruit, hire, support & retain employees for the highest level of excellence.

#### SUPERINTENDENT'S PRIORITY

Make Cobb the best place to teach, lead, and learn.

#### PROFILE OF SUPPORT FROM COBB COUNTY

Personnel • Safety