# CHS Strategic Plan
## 2020-2021 School Year

<table>
<thead>
<tr>
<th>School Name: <strong>Campbell High School</strong></th>
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**Mission:**
One school, One team, One goal: Student Success

**Vision:**
Every Student Every Day

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**CCC Goal:** Establish effective collaborative teams that use data to fulfill school mission and vision

Utilize your local CCC implementation plan to complete chart below:

<table>
<thead>
<tr>
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<th>2020-2021</th>
<th>2021-2022</th>
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</table>
| **Focus on Learning** | Empower students through relevant & real-world learning experiences  
  - PBL – 50% of teachers will be trained  
  - AVID – 50% teachers will be trained using AVID strategies  
  - STEM – STEM TEAM and Teachers will be identified to be trained. | Empower students through relevant & real-world learning experiences  
  - PBL – 75% of teachers will be trained  
  - AVID – 75% teachers will be trained on using AVID strategies  
  - STEM – Align PBL activities with STEM classes.  
  - Increase number of students taking the ACT in Advanced Academics | Empower students through relevant & real-world learning experiences  
  - PBL – 100% Full School wide training and continued Professional Development on PBL  
  - AVID – 100% Full School wide implementation and every teacher will be trained on implementing AVID strategies in the classroom  
  - STEM – Increase STEM enrichment opportunities for students |

| **Collaboration** | Collaborate to support student success  
  - Norms – Every CCC will have NORMS identified  
  - Every CCC will have a process how they will Address NORM violations | Collaborate to support student success  
  - Horizontal articulation  
  - Community advisory board | Collaborate to support student success  
  - Vertical articulation  
  - Community showcase |

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### Results Oriented

Use data to drive instruction
- **CTLS ASSESS** – One common formative and one common summative assessment per unit will be given through CTLS
- Connections
- SST
- Tutoring

Use data to drive instruction
- **CTLS Assess** – One common formative and all common summative assessments will be given through CTLS
- MTSS

Use data to drive instruction
- **CTLS Assess - Every** assessment, formative and summative will be given through CTLS
- MTSS

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### Academic Goal: Produce CHS graduates that are scholars, leaders, and citizens

<table>
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<tr>
<th>initiatives, programs or strategies supporting goal:</th>
<th>2020-2021</th>
<th>2021-2022</th>
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<tr>
<td>• AVID (focused notetaking, WICOR) – 50% of teachers will be using AVID strategies in the classroom</td>
<td>• AVID - Obtain AVID certification, (critical reading &amp; collaborative study groups) 75% of teachers will be using AVID strategies in the classroom</td>
<td>• AVID – 100% Full School wide implementation and every teacher will be using AVID strategies in the classroom</td>
<td>• AVID – 100% Full School wide implementation and every teacher will implement one PBL activity each semester along with community involvement with students</td>
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<td>• PBL – 50% of teachers will implement a PBL activity each semester</td>
<td>• PBL – 75% of teachers will implement a PBL activity each semester and begin to incorporate community in presentations</td>
<td>• STEM certification</td>
<td>• STEAM initiatives</td>
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<td>• Career Development (Marketing 9th Lit 2nd cohort)</td>
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