Commenting on a recent county and independent study conducted in 2022, Cobb County and Atlanta Braves officials said that fiscal returns of Truist Park have far exceeded expectations. Notable points made in this study include:

**The Battery Atlanta and Truist Park**
- Approximately 9 million guest visited The Battery Atlanta and Truist Park last year
- A total of 5,500 people are employed by the Park
- Property values in The Battery Atlanta have increased from $5 million to $626 million since 2017
- Sales tax revenues have climbed to an all-time high of $22.8 million
- Annual property taxes have climbed to just shy of $39 million
- The Battery Atlanta is Truist Park’s surrounding mixed-use development and includes apartments, retail, hotel, restaurants, office space and a music venue

Initial study estimates that the Cobb County School District will reap an increase in tax revenue of over $14.9 million per year.

“Our vision was always built on creating a 365-day environment and bringing people there with their family and friends to enjoy it and to live there and work there. Truist Park was an attractive investment for Cobb County taxpayers.”

*Mike Plant – Braves Development Company, CEO*