

**As of Fiscal Year Ended June 30, 2021**

**Economic Factors**

County Population	Annual	5-Yr	2021	2020	2019	2018	2017
	##	**	705,177	699,274	696,059	694,706	687,209
	% incr	2.6%	0.8%	0.5%	0.2%	1.1%	**
Census	40-Yr		2020	2010	2000	1990	1980
	##	**	699,274	618,206	607,751	447,745	297,718
	% incr	134.9%	13.1%	1.7%	35.7%	50.4%	**
Per Capita Income			2021	2020	2019	2018	2017
	<i>Cobb</i>		N/A	\$63,214	\$59,194	\$57,162	\$53,300
Sales Tax Revenue (SPLOST)			2021	2020	2019	2018	2017
1% of Most Retail Sales	(000s)		\$165,646	\$143,360	\$144,796	\$137,708	\$132,036
	% incr		15.5%	-1.0%	5.1%	4.3%	**
Ten Largest County Employers			Employees	% of Total	Industry		
Wellstar Health System			14,971	22.30%	Healthcare		
Cobb County School District			13,529	20.15%	Education		
Home Depot			13,000	19.37%	Retail		
Cobb County Government			5,296	7.89%	Government		
Kennesaw State University			4,834	7.20%	Education		
Lockheed Martin			4,700	7.00%	Aircraft/Defense		
Publix Super Markets			3,569	5.32%	Retail Grocery		
Brand Energy & Infrastructure Holdings			2,800	4.17%	Industrial Services		
Kroger Co.			2,500	3.72%	Retail		
Six Flags Over Georgia			1,926	2.87%	Theme Park		
(Data reported on December 31, 2020)			<b>Total</b>	<b>67,125</b>	<b>100.00%</b>		

Employment		2021	2020	2019	2018	2017
Labor Force		423,126	424,577	425,170	434,878	423,398
Employed		409,319	405,535	412,595	419,203	406,109
Unemployment %	<i>Cobb</i>	3.3%	4.5%	3.0%	3.6%	4.1%
	<i>Georgia</i>	3.9%	5.4%	3.4%	4.2%	4.8%
	<i>U.S.</i>	5.3%	6.5%	3.7%	4.2%	4.4%

Taxation	2021	2020	2019	2018	2017
Tax Rate per \$1,000	18.90	18.90	18.90	18.90	18.90
Levy (000s)	\$562,732	\$536,187	\$508,461	\$468,387	\$439,272
Collections (000s)	\$559,804	\$532,737	\$505,912	\$466,239	\$437,484
% Collected	99.48%	99.36%	99.50%	99.54%	99.59%

Ten Largest Taxpayers	Industry	Levy (000s)	% of Total
Georgia Power	Utilities	\$10,383	1.85%
Home Depot	Retail	5,301	0.94%
Galleria LLC/OTR	Real Estate	4,435	0.79%
Walton Properties	Real Estate	2,527	0.45%
AT&T/Bellsouth	Telecommunications	2,399	0.43%
Lockheed Martin Corp	Aircraft	2,257	0.40%
Cobb EMC	Utilities	1,934	0.34%
Wildwood/Townpark Owner LLC	Real Estate	1,656	0.29%
Comcast	Utilities	1,373	0.24%
UK Lasalle	Real Estate	1,334	0.24%
(Data reported on December 31, 2020)	<i>Total</i>	\$33,599	5.97%