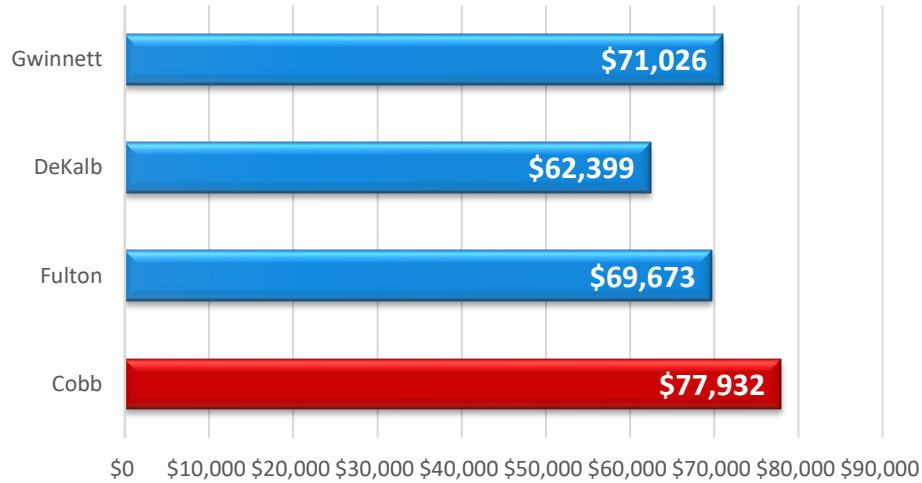


Economic & Information Metrics Cobb County

Calendar Year	Fiscal Year	Population	Personal Income (In Thousands)	Per Capita Income	Median Household Income	Median Age	Active Student Enrollment	Unemployment Rate
2010	2011	689,655	30,246,898	43,858	59,896	35.4	106,836	9.7%
2011	2012	697,277	31,981,653	45,866	57,995	35.6	106,502	8.9%
2012	2013	707,277	33,662,185	47,594	65,423	35.4	107,914	8.0%
2013	2014	717,190	34,419,921	47,993	66,300	36.1	109,529	7.1%
2014	2015	730,981	36,192,750	49,513	68,656	36.2	111,060	6.0%
2015	2016	741,334	36,400,450	49,101	70,246	36.3	111,848	5.0%
2016	2017	748,150	38,385,767	51,308	70,947	36.5	112,412	4.6%
2017	2018	755,754	40,281,455	53,300	75,654	36.6	111,482	4.4%
2018	2019	756,865	43,263,716	57,162	78,894	36.7	111,386	3.7%
2019	2020	760,141	44,995,411	59,194	79,601	37.3	111,760	3.0%
2020	2021	766,149	N/A	N/A	N/A	N/A	106,983	5.9%

N/A – Information not available at time of publication.

Median Household Income



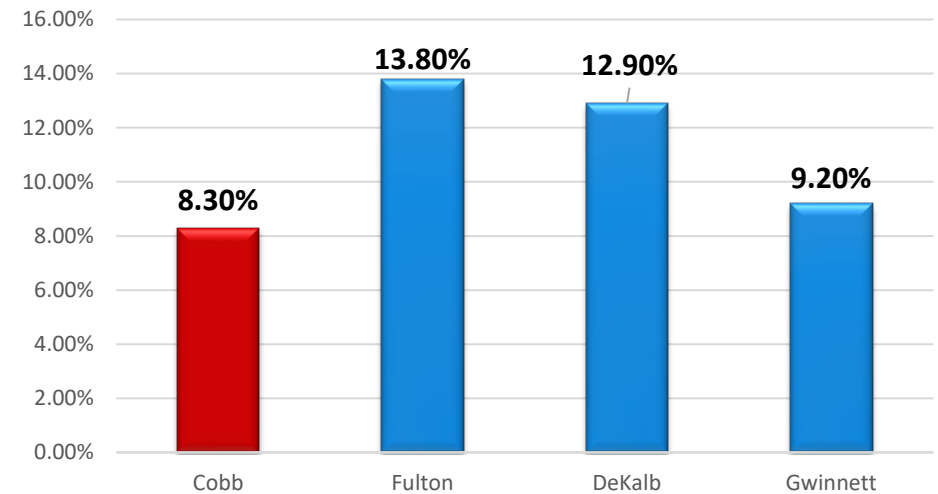
The 5-Year average median household income in Cobb (\$77,932) is the highest among metropolitan Atlanta's major counties.

Source: US Census Bureau 2015-2019

Cobb is home to fewer persons living below the poverty level than any other major county in metropolitan Atlanta.

Source: US Census Bureau 2015-2019

Persons In Poverty



Economic & Information Metrics Cobb County

- Cobb is home to over 13% of households earning \$200,000 or more in Georgia even though it comprises only 7.5% of the total households in the state.
- Cobb Median incomes are much higher than state and national averages and can be attributed to a highly skilled and educated workforce; the presence of specialized industries; and a high concentration of dual-earner households.

Income Distribution

