

EMPLOYEE NAME:	 	

Created: 03/24

JOB DESCRIPTION

JOB CODE: 488D	
SALARY SCHEDULE: CS1 (5, 6 or 7)	
WORKDAYS: Annual Administrative Employees	
PAY GRADE: Annual Central Office Personnel	
PAY FREQUENCY: Monthly	

PRIMARY FUNCTION: Plans, executes, and manages corporate and public events and meetings in a variety of venues to provide a high-quality experience for both the client department/division and the audience. Manages projects in support of the District's initiatives. Assists the Senior Executive Director with the overall management of the Events Department.

REQUIREMENTS:

1.	Educational Level: Master's degree	
2.	Certification/License Required: Valid Georgia Leadership Certificate	
3.	Experience: 5 years professional experience	
4.	Physical Activities: Routine physical activities that are required to fulfill job responsibilities.	
5.	Knowledge, Skills, & Abilities: Written, oral and visual communication; organization; project management; manage and prioritize work for multiple events and/or projects simultaneously; supervise the work of other staff when directed.	

The Board of Education and the Superintendent may accept alternatives to some of the above requirements.

ESSENTIAL DUTIES:

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1.	Demonstrates prompt and regular attendance.	
2.	Provides the highest level of customer service while delivering high-quality coordination for multiple,	
	sometimes concurrent or overlapping, corporate and public events and meetings of all sizes in a variety of	
	venues.	
3.	Works collaboratively with clients and Department staff to design, specify, plan, and coordinate event and	
	meeting needs.	
4.	Receives client requests and initiates event orders detailing client requests, event requirements, event	
	schedules, and setup specifications by collaborating with other department staff to specify necessary	
	requirements.	
5.	Performs site visits with department staff, clients, venue representatives, and/or vendor/partner	
	representatives to determine and specify equipment requirements.	
6.	Works collaboratively with department staff to specify requirements for audio, video, lighting, rigging, electrical,	
	furniture, décor, and other production needs for events and meetings.	
7.	Prepares and reviews floor plans, production schedules, engineering needs, and other necessary documentation	
	for events and meetings.	
8.	Manages the on-site production of events and meetings, including load-in and load-out.	
9.	Works collaboratively with clients and content development team to develop and prepare multimedia content	
	for delivery at events, meetings, and projects.	
10.	Develops and updates production materials including guidelines and manuals.	
11.	Develops, implements, and monitors best practices and procedures to ensure high-quality event coordination	
	outcomes.	
12.	Identifies opportunities for ROI.	
13.	Works collaboratively with department staff, clients, and other departments to ensure a sound marketing	
	communication process for all events and meetings.	
14.	Plans and manages short-term and long-term projects, as assigned.	

15.	Maintains knowledge and research trends in event technology, attendee engagement, techniques, style, and
	strategies.
16.	Makes recommendations for hardware and software upgrades and implementation.
17.	Assists with development of knowledge, skills, and abilities of student production crew.
18.	Provides supervision, mentoring, and guidance of student interns, as necessary.
19.	Performs other duties as assigned by the appropriate administrator.

Signature of Employee	Date
Signature of Supervisor	Date