

The Art of the Logline

A logline is a brief (one to two sentence) summary of a movie, tv show, etc. that hooks the reader in and describes the central conflict of the story.

Please review the following:

* [StudioBinder’s video “How to Write a LogLine – TV Writing & Development Course: Ep4”](https://youtu.be/pMj8xUa1jOA)
* [StudioBinder’s infographic “How to Write a Compelling Logline”](file:///C:\Users\wh114279\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\WWPMTAXU\•%09https:\cobbk12org-my.sharepoint.com\:b:\g\personal\alora_moser_cobbk12_org\ES2c-rrE8NBOvA00ehaBfuAB46xAzm9lJUyog606Z8poAw%3fe=MhbdwN)

Choose your TV show

* *Brooklyn Nine-Nine* or *Arrested Development*
* *Lost* or *Friday Night Lights*

Watch one full season of both shows that you chose and create a logline for each episode. Record your loglines in the following chart.

* Please type directly into the chart
* You only need to watch the first 10 episodes of the first season of both shows

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| Due Friday, August 5th, 2023, by 11:59pm to turnitin.com. |

**Logline Formula 1:** either *Brooklyn Nine-Nine* or *Arrested Development*

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| --- | --- | --- | --- | --- |
| *Name of TV Show* | | | | |
| Episode Title | Inciting incident | protagonist | action | antagonist |
| *Example:*  *Django Unchained* | *After being rescued by a German bounty hunter* | *a freed slave* | *sets out to rescue his wife from* | *a brutal Mississippi plantation owner.* |
| Episode 1  “Episode Title” |  |  |  |  |
| Episode 2  “Episode Title” |  |  |  |  |
| Episode 3  “Episode Title” |  |  |  |  |
| Episode 4  “Episode Title” |  |  |  |  |
| Episode 5  “Episode Title” |  |  |  |  |
| Episode 6  “Episode Title” |  |  |  |  |
| “Episode 7  “Episode Title” |  |  |  |  |
| Episode 8  “Episode Title” |  |  |  |  |
| Episode 9  “Episode Title” |  |  |  |  |
| Episode 10  “Episode Title” |  |  |  |  |

**Logline Formula 2:** either *Lost* or *Friday Night Lights*

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| --- | --- | --- | --- | --- | --- |
| *Name of TV Show* | | | | | |
| Episode Title | Protagonist | action | antagonist | goal | stake |
| *Example:*  *Avengers* | A team of superheroes | *must learn to work together and confront* | *a meddlesome demigod* | *in order to stop him and his alien army* | *from taking over the world and enslaving humanity.* |
| Episode 1  “Episode Title” |  |  |  |  |  |
| Episode 2  “Episode Title” |  |  |  |  |  |
| Episode 3  “Episode Title” |  |  |  |  |  |
| Episode 4  “Episode Title” |  |  |  |  |  |
| Episode 5  “Episode Title” |  |  |  |  |  |
| Episode 6  “Episode Title” |  |  |  |  |  |
| “Episode 7  “Episode Title” |  |  |  |  |  |
| Episode 8  “Episode Title” |  |  |  |  |  |
| Episode 9  “Episode Title” |  |  |  |  |  |
| Episode 10  “Episode Title” |  |  |  |  |  |

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| For questions, please email [alora.moser@cobbk12.org](mailto:alora.moser@cobbk12.org) or text “@moserhdw” to 81010 to join my Remind. |