

**Cobb County School District
RFP 16-17, Printing Services
Evaluation**

Evaluation Criteria	Possible Points	Digital Rio	MLS & Associates	Moore Business Solution
		Points	Points	Points
Section 6.7.1 Technical Capabilities	35	30	35	35
Section 6.7.2 Experience and Past Performance	15	15	15	15
Section 6.7.3 Reporting Capability	10	5	10	10
Total Non Cost Points	60	50	60	60
Total Cost Points	40	21	40	35
Total Points	100	71	100	95

Cost Evaluation Formula: (Lowest Price/R-where "R" represents the cost of proposal currently being ranked) x Points = Score.
 The non-cost portion of proposals (total of items 1 – 3) can receive a maximum of 60 points (60%) out of 100 points possible.
 Only non-cost proposals that receive 42 points (70% of total non-cost score) or more will have the accompanying cost evaluated.
 The cost portion of the proposal can receive a maximum of 40 Points

Awarded vendor outlined in bold